

McAlester



2026

FRIDAY & SATURDAY, October 30th & 31st, 2026

MCALESTER OKTOBERFEST MAJOR CORPORATE SPONSOR PACKAGES

All Major Sponsor levels will receive maximized exposure through our televised commercial ads on **KJRH Channel 2**, which include: **96** TV :30 commercials that will air 3 weeks before McAlester Oktoberfest, **10** :15 Noon News Giveaway promos (weeks of 10/6 and 10/13). Ads will be seen on Streaming TV through 150+ networks targeting special interests in the areas of Durant, Sherman/Denison, Fort Smith, Broken Bow, Tulsa and OKC, Digital Out-of-Home video ads targeted in places such as Bars, Restaurants, Gas Stations and College Campuses, All commercials will be streamed live on HULU+ Live, You Tube TV, Sling, Fubo, Peacock, NBC App, Direct TV Stream, **KJRH.com** and apps. , a **KJRH** Facebook & Instagram post (220,000+ followers) and a KJRH Email Blast (11,000 subscribers), plus a free 10 x 10 booth space at the festival if desired.

[\\$10,000 DIAMOND FESTIVAL SPONSORSHIP](#)

Advertisement

Extensively promoted through advertisements as a major sponsor at the **Diamond** level, prime 1st tier level placement of Business Logo on the festival website Home page and Sponsor page, all printed advertisements, Sponsor's Banner, acknowledgement on festival social media pages, mention in Radio ads, major recognition as a Diamond sponsor from the Main Stage throughout the festival, and an opportunity to address the audience. If desired.

[\\$5,000 RUBY FESTIVAL SPONSORSHIP](#)

Advertisement

Extensively promoted through advertisements as a major sponsor at the **Ruby** level, a 2nd tier level placement of Business Logo on the festival website Home page and Sponsor page, all printed advertisements, Sponsor's Banner, acknowledgement on festival social media pages, mention in Radio ads, multiple recognitions from the Main Stage throughout the festival

[\\$3,000 SAPPHIRE FESTIVAL SPONSORSHIP](#)

Advertisement

Extensively promoted through advertisements as a major sponsor at the **Sapphire** level, a 3rd tier level placement of Business Logo on the festival website Home page and Sponsor page, all printed advertisements, Sponsor's Banner, acknowledgement on festival social media pages, mention in Radio ads, several recognitions from the Main Stage throughout the festival.

Company Name _____ Contact _____
Address _____ City _____ ST _____ Zip _____
Phone _____ Email _____ I would like a 10 x 10 booth _____ (Y or N)

We would like the following Major Corporate Sponsor level: _____
Amount enclosed: \$ _____

Checks payable to "McAlester Oktoberfest"
Or pay via our website: <https://www.mcalesteroktoberfest.com>
Mail to c/o Dennis Wilson, 412 Hass Rd, McAlester, OK 74501
Questions? Please call/text Dennis Wilson @ 918-916-6165
Email logo to: mcalesteroktoberfest@yahoo.com by 9/19/25

