

2026 McAlester Oktoberfest Sponsorships

FESTIVAL SPONSORS— SATUURDAY & SUNDAY, October 30TH & 31st, 2026

\$1,000 PLATINUM FESTIVAL SPONSORSHIP

Extensively promoted through advertisement as a **Platinum** Level Sponsor
Prominent Business logo printed on festival Advertisements and Website Home Page
Prominent placement on Festival Sponsor Banner
Recognition in All areas of the festival grounds

\$750 GOLD SPONSORSHIP MAIN STAGE ENTERTAINMENT (Entertainment TBD)

Promotion through advertisement as a **Gold** Level Sponsor
Business logo/Name on Festival Advertisements and Website Sponsor Page
Business Logo/Name on Festival Sponsor Banner

\$500 SILVER SPONSORSHIP - Biergarten or Wine Garden (Specify below)

Promotion through advertisements as a **Silver** Level Sponsor
Business logo/Name on Festival Sponsors Banner and Website Sponsor Page
Business Name on Signage in Bier Garten/Wine Garden Choice (Indicate preference)

\$250 BRONZE SPONSORSHIP – Stein Hoist, Keg Roll Contest, German Costume Contest (Specify below)

Promotion through advertisement as a **Bronze** Festival Sponsor
Business logo/name on Festival Sponsor Banner and Website Sponsor Page
Business name listed on German Contest signage and mentioned during Contest (Indicate preference)

\$100 FRIENDS OF THE FESTIVAL SPONSORSHIP

Business logo/name listed on Website Sponsor Page
Business logo/name on festival Banner

Company Name _____ Contact _____
Address _____ City _____ ST _____ Zip _____
Phone _____ Email _____

We would like the following sponsor level: _____ **Deadline for logo receipt is Sept 20, 2024**

Bier Garden, Wine Garden

Contest Choice: Stein Hoist _____ Barrel Roll _____ Bratwurst Eating _____ German Costume _____
Total

Amount enclosed: \$ _____



Checks payable to ***“McAlester Oktoberfest”***

Or pay via our website: mcalesteroktoberfest.com

Mail to c/o Dennis Wilson, 412 Hass Rd, McAlester, OK 74501

Questions? Please call/text Dennis Wilson @ 918-916-6165

Email company logo to: mcalesteroktoberfest@yahoo.com



2026

Guten Tag!

We are thrilled to announce the **4th Annual McAlester Oktoberfest**, returning **Friday and Saturday, October 30–31, 2026**, at the **Southeast Expo Center & Motor Speedway**—and this year promises to be our **biggest and best celebration yet!**

McAlester Oktoberfest is a vibrant, high-energy festival that proudly celebrates our community's German heritage while bringing thousands of attendees together for two unforgettable days of entertainment, food, and family fun. Inside the Expo Center, guests will enjoy lively **German music and traditional dance**, festive **Biergartens**, a **Wine Garden**, and classic crowd-favorite competitions like the **Stein Hoist, Barrel Roll, and Bratwurst Eating Contest**. Shoppers can explore a wide variety of **local and regional vendors**, while families enjoy the **Kids Zone**, a **German Kitchen serving authentic cuisine**, and a **sanctioned Cornhole Tournament**.

Outside, the excitement continues with **thrilling Mud Bogg races**, eye-catching static displays, and the ever-popular **Food Truck Row**, offering something delicious for every taste. With activities for all ages, Oktoberfest creates a lively atmosphere that keeps guests engaged—and gives sponsors incredible visibility throughout the weekend. To make this year even more impactful, we have **expanded our marketing and advertising efforts across all of Oklahoma, as well as neighboring Arkansas and Texas**. Our vision is to establish McAlester Oktoberfest as a **signature, must-attend annual event**, recognized statewide and beyond. This expanded reach means **more visitors, more exposure, and more value for our sponsors**, while delivering meaningful economic and cultural benefits to the entire community.

By becoming a sponsor, your business plays a key role in making this festival possible—and gains valuable opportunities to connect with thousands of attendees in a fun, positive environment.

Sponsor benefits include:

- A **free vendor space** (a \$100 value) to showcase your business
- High-visibility support of a **free, family-friendly community event**
- Direct contribution to **McAlester's growth, sustainability, and tourism**
- Continued recognition of McAlester Oktoberfest as **one of Southeast Oklahoma's largest and most popular festivals**

We invite you to join fellow local and regional businesses in supporting this exciting event. Enclosed is a sponsorship form where you can select the level of involvement that best fits your business.

Thank you for helping us make **McAlester Oktoberfest 2026** an unforgettable success—we look forward to celebrating with you!

Dennis Wilson, President
McAlester Oktoberfest Committee
Event Coordinator

