

McAlester



2024

2024 MCALESTER OKTOBERFEST MAJOR CORPORATE SPONSORS

FRIDAY & SATURDAY, October 26th & 27th, 2024

\$10,000 DIAMOND FESTIVAL SPONSORSHIP

NEWSON6.com.

Tulsa 72 x :30 (thirty second) commercials Digital Billboards around Tulsa for 2 weeks leading up to Oktoberfest and 2-week advertising on News on 6 with company name mentioned on each.

NEWSON9.com

OKC 60 x :30 (thirty second) commercials, Digital Billboards around OKC for 2 weeks leading up to Oktoberfest and 2-week advertising on News on 9 with company name mentioned on each.

Advertisement

A :30 TV spot, billboard artwork, 60-30 second ads **K101 Radio** a very robust digital/social media -run ads surrounding McAlester to attract travelers/other festival attendees from around the state, with company name mentioned. Extensively promoted through advertisement as a major sponsor at the **Diamond** level, Prominent Business logo printed on festival advertisements Prominent placement on Festival Sponsors Banner, Recognition from Main Stage, Logo on Home page of festival website.

\$5,000 RUBY FESTIVAL SPONSORSHIP

Tulsa 72 x :30 (thirty second) festival commercials Digital Billboards around Tulsa for 2 weeks leading up to Oktoberfest and 2-week advertising on News on 6 with company name mentioned on each.

Advertisement

A :30 TV spot, billboard artwork, 60-30 second ads **K101 Radio**, a very robust digital/social media -run ads surrounding McAlester to attract travelers/other festival attendees from around the state, with company name mentioned on each. Extensively promoted through advertisement as a major sponsor at the **Ruby** level, Prominent Business logo printed on festival advertisements, Prominent placement on Festival Sponsors Banner, Recognition from Main Stage, Logo on Home page of festival website.

\$3,000 SAPPHIRE FESTIVAL SPONSORSHIP

Advertisement

A :30 TV spot, billboard artwork, 60-30 second ads **K101 Radio**, a very robust digital/social media -run ads surrounding McAlester to attract travelers/other festival attendees from around the state, with company name mentioned. Extensively promoted through advertisement as a major sponsor at the **Sapphire** level, Prominent Business logo printed on festival Advertisements, Prominent placement on Festival Sponsors Banner, Recognition from Main Stage, Logo placed on Home page of festival website.

Company Name _____ Contact _____
Address _____ City _____ ST _____ Zip _____
Phone _____ Email _____

We would like the following Major Corporate Sponsor level: _____ Amount enclosed:\$ _____



Checks payable to McAlester Oktoberfest
Mail to: 412 Hass Rd McAlester, OK 74501
Questions? Please call/text Dennis Wilson @ 918-916-6165
Email logo to: mcalesteroctoberfest@yahoo.com