

McAlester



2024

## Guten Tag!

We are excited to announce the 2<sup>nd</sup> *McAlester Oktoberfest* to be held Saturday and Sunday, October 26<sup>th</sup> and 27<sup>th</sup>. The festival will be held at the Southeast Expo Center west of McAlester.

We will celebrate the German heritage with activities on the several stages, Bratwurst and Pretzels, festive Biergartens and Wine Garden, German bands and dancers, games and contests, kids activities a carnival, and a variety of food and product vendors. A lot of activities will be jam-packed in conjunction with the festival including the Combat Vets Poker Run a Sanctioned Corn Hole Tournaments, a Fine Arts Show & Sale, Ruts & Guts Competitive Bike Event and many other activities all on the festival grounds. Whew! That's a lot of stuff!

We are working hard to make this year's festival even bigger and better. We've broadened our marketing plan with increased our advertising reach. Our goal is to make McAlester Oktoberfest an anticipated, annual, signature event for McAlester and one that is recognized throughout the state. As a signature festival, it will attract participants and visitors from all over Oklahoma which will benefit our entire community greatly. You can help us achieve our goal by being a sponsor!

Here are some sponsor benefits:

- **You will be offered a free Vendor space (a \$100 value).**
- **You will help to keep the festival free for attendees.**
- **You will contribute to McAlester's maintenance, progress and sustainability.**
- **You will help make McAlester's Oktoberfest one of southeast Oklahoma's largest and most popular events.**

We invite you to join other local businesses in generously promoting this festival as a sponsor. A form is enclosed on which you can indicate your level of support.

**Thank you for your sponsorship of McAlester Oktoberfest 2024!**

Dennis Wilson, President  
McAlester Oktoberfest Committee  
Event Coordinator

## 2024 McAlester Oktoberfest Sponsorships

FESTIVAL SPONSORS— SATUURDAY & SUNDAY, October 26<sup>TH</sup> & 27<sup>TH</sup>, 2024

### \$1,000 PLATINUM FESTIVAL SPONSORSHIP

Extensively promoted through advertisement as a Platinum Festival Sponsor  
Prominent Business logo printed on festival Advertisements and Website Main Page  
Prominent placement on Festival Sponsors Banner  
Recognition in All areas of the festival grounds

### \$750 GOLD SPONSORSHIP MAIN STAGE ENTERTAINMENT (Entertainment TBD)

Promotion through advertisement as a Gold Festival Sponsor  
Business logo/name on Festival Advertisements and Website Main Page  
Business Logo/Name on Festival Sponsors Banner

### \$500 SILVER SPONSORSHIP - Biergarten or Wine Garden (Specify below)

Promotion through advertisements as a Silver Festival Sponsor  
Business logo/Name on Festival Sponsors Banner and Website Sponsor Page  
Business Name on Signage in Bier Garten/Wine Garden Choice (Indicate preference)

### \$250 BRONZE SPONSORSHIP – Stein Hoist, Keg Roll Contest, German Costume Contest (Specify below)

Promotion through advertisement as a Bronze Festival Sponsor  
Business logo/name on Festival Sponsor Banner and Website Sponsor Page  
Business name listed on German Contest signage and mentioned during Contest (Indicate preference)

### \$100 FRIENDS OF THE FESTIVAL SPONSORSHIP

Business logo/name listed on Website Sponsor Page  
Business logo/name on festival Banner

Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

We would like the following sponsor level: \_\_\_\_\_ **Deadline for logo receipt is Sept 20, 2024**  
Bier Garden, Wine Garden or Contest Choice: \_\_\_\_\_ Amount enclosed: \$ \_\_\_\_\_



Checks payable to "McAlester Oktoberfest"  
Or pay via our website: mcalesteroktoberfest.com  
Mail to c/o Dennis Wilson, 412 Hass Rd, McAlester, OK 74501  
Questions? Please call/text Dennis Wilson @ 918-916-6165  
Email logo to: mcalesteroktoberfest@yahoo.com